

**ROCK
AND ROLL
ACADEMY**

**PROGRAM
OVERVIEW**

What is Rock and Roll Academy?

A revolutionary music education program combining a transformative physical space; a proprietary curriculum; and a custom digital tool to foster Social Emotional Learning in disengaged students.

Students form bands, choose songs, and develop confidence and teamwork skills as they collaborate and negotiate from first session to full-blown rock concert.

RRA is as much about self-awareness, social responsibility, and creative problem solving as it is about playing music.

RRA VALUE PROPOSITION

- **EQUITY - Grant All Children Access To Beauty**
- **TRANSFORMATION - Your Space, Relationships, School Culture**
- **SOCIAL EMOTIONAL LEARNING - Music Is A Language of The Emotions**
- **DIGITAL LITERACY - Student Digital Portfolio of RRA Band Experience**
- **21st CENTURY LEARNING - Develops Creativity and Self Expression**
- **STEAM - Integrated Arts Curriculum Solution**

RRA Impacts

- Engagement
- Self Esteem
- Attendance
- Behavioral Issues
- Academic Results
- Risk of Drop Out

RRA provides a Sense of Belonging

How RRA Works

Facility Transformation

RRA transforms an outdated physical space into a modern learning environment; transforms relationships and school culture. RRA helps identify the best room for your music facility, the best candidates for your RRA Facilitator, and helps acquire your music equipment.

Curriculum Licensing

The RRA Method includes the RRA Learning Cycle spiraling curriculum; standards-aligned RRA Lesson Plans, student assessments, teacher evaluations; and the RRA Digital Tool.

Professional Development

Developing and sustaining relationships, onsite training, classroom modeling; print and digital resources, ongoing support; RRA delivers a three-year professional development program.

RRA In Your School

RRA reengages students with a SEL classroom model; delivering 21st Century Learning through the musical and social aspects of the creative processes.

RRA is not trying to achieve the same outcome with every student. Each student is seen for who they are, how they work, and for what they can contribute.

There is no one-size-fits-all solution. RRA program is customized for each school, aligning with your goals, challenges, opportunities, and school culture.

WHAT SCHOOL LEADERS SAY



Key Takeaways

- Creates an immediate positive transformation that impacts the overall culture of the school.
- Puts the spark back into the role of the teacher.
- Kids who felt transparent feel seen and energized to learn.
- Reenergizes teachers to inspire and guide; not manage.
- Kids become more motivated to come to school.
- Promotes collaboration and communication between peers, teachers, and the community.

THE RRA DIGITAL TOOL:

- **RRA Digital Tool For Facilitators:**
 - Project/class management; class schedule; organizes teacher workflow
 - Customizable Dashboard with Video Wall organizes learning resources
 - Content Management System (CMS) for Project Based Learning Resources
 - Host School landing page showcases stories published by students
- **RRA Digital Tool For Students:**
 - Customizable Dashboard with Video Wall, Student Photos, and Stories
 - My Band, My Stories, My Songs, My Parts features organize learning process
 - Digital Storytelling Tool; students write and publish their own RRA story
 - Social collaboration via communication/messaging component

Next steps

- Questions
- Terms
- Site Visit